

SCYYRA Board Meeting
Newport Harbor Yacht Club
September 10, 2016

1. Review minutes of last meeting
 - a. **501c3**
2. Treasurer's Report
 - a. Reimbursement expenses hit early
 - b. Expect same net income as last year
 - c. As of 9/10 ~\$21,000 in the account
 - d. Fundraising effort
 - i. **Matching foundation – for every \$2 you raise, will match with \$1 (limit of \$5000) before 12/10**
 1. **Write checks to California Youth Sailing Foundation (CYSF)**
 - ii. Corporate sponsorship counts
 - iii. Administrative cost ~\$400 per month
 - ii. Corporate sponsorship
 - i. Need somebody to take that over
 - ii. Stand-in treasurer will take over calling for now
 - iii. Look into sponsorship opportunities
 - iv. “What is the typical ask for these sponsors?”
 1. Range
 2. Verbal recognition and visual recognition online
 3. Minimum \$300
 4. Now it's a write-off for the company because of the 501c3 status
 - v. “Maybe we could write something up to send out”
 - e. Corporate sponsorship
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3. Communication Tools
 - a. **Google Groups** – send out information easily
 - i. Junior Directors / Coaches
 - ii. SCYYRA Board
 - iii. **SCYYRA Members** – sign up on upper right corner of website
 1. Goal: 500 people on the list by the end of the year
 - iv. If anyone has additional people to add email Steve
 - b. Newsletter template
 - i. Monthly newsletter
 - ii. Mailchimp → Google group
 - iii. Contains links
 - iv. “So the series chairs wont be sending those anymore?”
 1. What do people think?
 2. Nice to have them from one person

- 3. Series chairs can send information they want to have included
 - v. **The main SCYYRA group needs to include everyone involved**
 - 1. “Steve, if you belong to the FJ class are you going to get the email?” → No
 - 2. Make the name of the calendar sound official
 - 3. It’s **THE** calendar
 - c. **Website needs updates**
 - i. **Good project for Kayla**
 - ii. **Work with Jared**
4. SCYYRA Team
 - a. By 10/15, all of the junior sailors who wish to be recognized as a member of the SCYYRA race team must have their 5 best regattas turned in to the board
 - i. Board awards points for regatta competitiveness
 - ii. Geographic representation
 - iii. Representation between skippers and crews
 - iv. Purpose: extra recognition for our Southern California youth sailors
 - 1. Get a jacket
 - 2. Cost of clinic is reduced
 - 3. For younger sailors to look up to the older leaders
 - v. Application is online on the SCYYRA website
 - vi. Sabot regattas are not eligible
5. Calendar
 - a. “Hats off to John for taking on this project”
 - b. **This is a draft calendar until it is published**
 - i. Usually online in early October
 - ii. Triple confirm and triple verify within each program
 - c. **3/25/17 – 3/26/17**
 - i. 29er midwinters
 - ii. Laser midwinters
 - iii. Perry 4
 - iv. Conflict due to Presidents’ Day
 - v. **Move Perry 4 to 4/1/17 , San Diego trades with Coronado Yacht Club for Perry 2 (venue change, not date change)**
 - 1. **December Perry will now be in Coronado in 2016 and 2017**
 - 2. Better for the weather, better for the event
 - vi. John will update the Perry and send out a new draft of the calendar – 2 weeks from today to confirm new calendar
 - 1. Series chairs, please double check!
 - 2. “Once we go live, we’re not changing it!”

- d. Update ACT/SAT dates
- e. Remove event 5/6/17, it happens in July (already on calendar)
- 6. Series Reports
 - a. Perry
 - i. Sign-ups are low (happens every year, late enrollment)
 - ii. Perry Series overall is now qualified as a Triple Crown event!
 - iii. "Is the C420 website accurate, up to date, and a reference?"
 - 1. Yes
 - b. North
 - i. In two weekends, event moved to San Diego
 - ii. Swapping with ABYC confirmed
 - c. Shadden
 - i. Get some promotion going on the Shadden
 - ii. This weekend the scheduling got a little messed up
 - iii. 40 boats
 - iv. Been seeing less and less spinnakers, becoming more like a high school exercise – high school is maybe taking over FJs
 - d. Handlin (?)
 - i. Good year
 - ii. Numbers like last year
 - iii. Worlds in Alamitos Bay
 - iv. Confusion last year with budget for clothing and trophies, but will be under control this year
 - e. Cliff
 - i. Good
 - ii. Expect a big turnout
 - iii. NORs next week
 - f. Ullman Frost
 - i. Looking good
 - ii. Ullman #1 is now Turkey Day
 - iii. Mids West at Cal #2
 - iv. Cinco de Mayo #3
 - v. Ullman #4 nailed down this morning at 3:00am – PCC's has been identified and will be Ullman #4 in Ventura
 - 1. Ventura agreed to significant entry fee reduction to kids doing weekend only
 - vi. Pushes schedule back into June
 - vii. Weekend only series
 - g. "We need to make sure that all of the kids that sign up for the regatta sign up for the series"
 - i. Get someone to sit at a table
 - ii. Difficult to set up online as an automatic application
 - iii. Different organizing entities

7. Board Development

- a. Need more representation from the North of the region
- b. Recruit new parents

8. **Goals before November meeting:**

- i. Email list**
- ii. Promote series**
- iii. Board members**
- iv. Financial**
 - 1. Sponsors**
 - 2. Donors**

9. Dick Sweet

- a. Getting a little stale
- b. Needs a revamp
- c. Has become NHYC vs. SDYC
- d. Maybe put a clinic on the first day
- e. Maybe steer away from club v. club
- f. Kids like the team racing once they understand, but needs to be promoted more within the junior directors and programs
- g. “Send John your ideas on that”